



OLD  
FASHIONED  
*by*  
Kilian

Launch Date

September, 2<sup>nd</sup> 2024

*EMBARGO : August 31<sup>st</sup> 2024*

Retail Price

50ml refillable bottle: €245

100ml refillable bottle: €375

Available at all points of sale

For more information, contact [wadie@mmbsy.com](mailto:wadie@mmbsy.com).

[www.kilian-paris.com](http://www.kilian-paris.com)

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nly better with age— Old Fashioned is a new fragrance of heritage and sophistication, with whiskey accords inspired by the complex taste structure of an 18-year-aged single malt.

Old Fashioned joins The Liquors olfactive family, a collection that is absolutely, uniquely KILIAN PARIS. From a sip of absinthe in a 19th century Parisian café with Fievre Verte. To New York discovering its apple-based liquor in its chicest incarnation with Apple Brandy on the Rocks. After a cognac tasting in the cellars of founder Kilian Hennessy's childhood with the best-selling Angels' Share. A final cheer in the summer sunset with Roses on Ice, inspired by a "gin on the rocks" with a splash of lime. Each scent in The Liquors evokes an unmistakable taste, place and time. Old Fashioned transports direct to the Scottish Highlands, fireside inside a family estate, layered with generations.

Created in collaboration with perfumer Sidonie Lancesseur, Kilian Hennessy wanted Old Fashioned to evoke only the purest, most excellent whiskey: a single malt, meaning liquor cultivated within one distillery, and aged to perfection with a minimum double-decade richness following the finest Scottish tradition.



Old Fashioned unfolds in time just so, opening like a first, incredible sip with Wheat Absolute and the slightly floral liquored aspect of Davana Essence. Old Fashioned then leads into a complex of ultraconcentrated Cedarwood Essence and Everlasting Absolute, with longlasting notes of Styrax and Tolu Balm, to suggest aging barrels and the misty wooded moors of Scottish lore.

"I'll have a Whiskey, neat, please"—and the auburn liquor will be served, straight, in what's often called an "old fashioned", a glass style like a short tumbler designed for sipping slowly. The perfume Old Fashioned is served quite similarly, in a bottle like all elixirs in The Liquors collection: appearing like a weighted classic tumbler and chiselled with an abstract 'K' motif to reflect light at all angles. Refillable and available in both 50ml and 100ml sizes, Old Fashioned looks and feels in hand exactly like a moment of tasting the finest.

Old Fashioned is a fragrance from another era, a modern refinement in scent, like the taste of an exceptional Scotch whiskey in an old-fashioned delight.



